

SPONSORSHIP OPPORTUNITIES

Stonewall Sports - Columbus

STONEWALL SPORTS
Columbus, OH | Est. 2017

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WHO WE ARE

Stonewall Sports - Columbus is an LGBTQ+ and ally not-for-profit sports league. We strive to develop a well-connected, diverse community through organized competition, social gatherings, and fundraising events. We value each player for who they are and what they bring to our community.

OUR MISSION

To provide an inclusive, low-cost, and **high-fun** sports league that is managed as a nonprofit with a philanthropic heart.





OUR VISION

Every person should have the ability to feel comfortable playing organized sports, and we have the responsibility to give back to the community.

STONEWALL SPORTS

WHY SPONSOR

Our organization represents an ever growing and diverse cross-section of our community:

- **Connect directly with an active, diverse, and engaged LGBTQ+ and ally community** through on-site activations, promotions, and year-round league events.
- **Show your organization's commitment to inclusion and community impact** by supporting a nonprofit dedicated to creating safe, welcoming spaces while giving back to local charitable organizations through philanthropy and partnerships.
- **Increase year-round brand visibility** with recognition across team apparel, social media reaching 4,000+ local followers, league events, and direct engagement opportunities with thousands of participants.







STONEWALL SPORTS

PHILANTHROPY

As a nationally recognized 501(c)(3) nonprofit organization, **Stonewall Sports Columbus** believes the power of sport extends far beyond the playing field. Our mission is to create inclusive spaces where LGBTQ+ individuals and allies can build community, foster belonging, and form lasting connections while making a meaningful impact throughout Central Ohio.

Through league participation, sponsorships, volunteerism, and charitable giving, we proudly reinvest a portion of our proceeds each year into local nonprofit organizations whose work advances health, advocacy, education, housing, and opportunity for the LGBTQ+ community. Together, we are building a stronger, more connected community where every season creates an impact that lasts well beyond the final whistle.



To learn more about our community beneficiaries and the organizations we proudly support, please visit **www.stonewallsportscbus.org.**

STONEWALL SPORTS

WHAT WE OFFER

What began in 2017 with a single kickball league has grown into one of Central Ohio's largest LGBTQ+ recreational sports organizations. Today, Stonewall Sports Columbus offers year-round opportunities for more than 2,000 participants to connect through kickball, dodgeball, bocce, yoga, cornhole, volleyball, and other community programming, with new leagues and experiences continually being explored as our organization grows.

For sponsors, that growth creates meaningful opportunities to engage with an active, loyal, and diverse community. Whether your organization is looking to increase brand visibility, connect with potential customers and employees, activate at league events, or demonstrate its commitment to inclusion, partnering with Stonewall Sports Columbus provides year-round exposure and authentic community engagement that extends well beyond the playing field.

- **Be seen where community happens.** Connect your brand with thousands of engaged participants across multiple sports and events throughout the year.
- **Be remembered for more than your logo.** Help us create meaningful experiences that demonstrate your organization's commitment to inclusion, belonging, and community investment.
- **Be part of something bigger.** Every sponsorship helps expand opportunities for recreation, connection, and philanthropy across Central Ohio.

STONEWALL SPORTS

ANNUAL SPONSOR OPPORTUNITIES

A partnership with Stonewall Sports Columbus is more than a sponsorship. It is an investment in one of Central Ohio's largest and most engaged LGBTQ+ communities while positioning your organization alongside a nationally recognized 501(c)(3) nonprofit dedicated to inclusion, recreation, and philanthropy. Each partnership is designed to provide meaningful brand visibility, authentic community engagement, and opportunities to connect with participants throughout the year.

LEGACY PARTNER | $7,500

Premier Annual Partner

Our premier year-round partnership for corporations and organizations seeking prominent visibility and meaningful community engagement.

- Recognition as a Presenting Partner of Stonewall Sports Columbus
- Premier logo placement on league apparel across eligible sports
- Premier placement on the Stonewall Sports Columbus website with a direct link to desired landing page, as indicated by sponsor
- Vendor booth or interactive activation space at up to three eligible league-sponsored events or tournaments
- Opportunity to sponsor or present one signature league event, tournament, or community program
- Dedicated social media feature introducing the partnership
- Year-round recognition through seasonal sponsor posts and league communications
- Opportunity to provide participant giveaways, product samples, or promotional offers
- Verbal recognition at select major events, where appropriate
- Opportunity to coordinate an employee volunteer or engagement experience
- First opportunity to renew the partnership for the following year
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

STONEWALL SPORTS

ANNUAL SPONSOR OPPORTUNITIES

TRAILBLAZER PARTNER | $5,000

Designed for corporations and established businesses seeking strong year-round visibility and direct access to participants.

- Prominent logo placement on league apparel across eligible sports
- Featured website placement with a direct link to landing page of sponsor's designation
- Vendor booth or brand activation at up to two eligible league-sponsored events or tournaments
- Dedicated social media recognition
- Seasonal recognition throughout the year
- Opportunity to distribute approved promotional items, samples, or participant offers
- Recognition in select league emails and sponsor communications
- Opportunity to support one league activity, tournament feature, or participant experience
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

GRAND BALLROOM PARTNER | $5,000

Created specifically for bars, restaurants, breweries, cafés, and entertainment venues seeking a prominent year-round relationship with Stonewall Sports Columbus and its participants.

- Recognition as an Official Hospitality Partner of Stonewall Sports Columbus
- Prominent logo placement on league apparel across eligible sports
- Featured placement in the online hospitality partner directory with a direct link
- Opportunity to host eligible league socials, registration events, watch parties, or post-game gatherings
- Vendor booth or hospitality activation at up to two eligible league-sponsored events or tournaments
- Dedicated social media feature introducing the partnership
- Seasonal social media recognition throughout the year
- Opportunity to create exclusive participant specials, discounts, or promotional offers
- Opportunity to provide gift cards, prizes, or promotional items for league events
- Priority consideration for eligible league gatherings and social activities
- Inclusion in select league emails and sponsor communications
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

Hospitality partnerships do not guarantee exclusive event placement, minimum attendance, or league spending. All hosted opportunities are coordinated based on league needs, capacity, accessibility, and participant experience.

STONEWALL SPORTS

ANNUAL SPONSOR OPPORTUNITIES

COMMUNITY BUILDER PARTNER | $2,500

A flexible partnership for local businesses, professional service providers, health organizations, retailers, and growing companies.

- Featured logo placement on league apparel
- Website recognition with a direct link o landing page of sponsor's designation
- Vendor booth or activation opportunity at one eligible league-sponsored event or tournament
- Social media recognition during two league seasons
- Opportunity to provide approved coupons, giveaways, or promotional materials
- Inclusion in annual partner recognition
- Recognition as a business helping expand inclusive recreation and community connection
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

NEIGHBORHOOD PARTNER | $1,000

An accessible partnership for locally owned businesses that want to increase visibility, connect with participants, and demonstrate meaningful support for the LGBTQ+ community.

- Logo placement on league apparel
- Business name, logo, and direct link on the Stonewall Sports Columbus website
- One dedicated social media recognition post
- Additional recognition during one league season
- Opportunity to provide an approved participant offer, coupon, giveaway, or promotional item
- Inclusion in annual partner recognition
- Digital partner badge for use on the business's website or social media
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.





STONEWALL SPORTS

ANNUAL SPONSOR OPPORTUNITIES

LOCALS PARTNER | $500

Reserved for small locally owned businesses and community-based organizations whose missions align with the health, well-being, inclusion, or advancement of LGBTQ+ people.

- Logo placement on league apparel
- Organization name and link included on the Stonewall Sports Columbus website
- Inclusion in community partner recognition
- Opportunity to share approved educational materials or community resources at eligible events
- Consideration for collaborative volunteer, outreach, or awareness opportunities
- Access to a reduced-cost partnership level designed to encourage nonprofit participation
- Recognition as part of Stonewall Sports Columbus' broader community network
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

TRUE COLORS PARTNER | $250

A simple entry point for small businesses, individuals, alumni, and organizations that want to support the mission.

- Logo recognition on the Stonewall Sports Columbus website
- Digital supporter badge for website (optional)
- Recognition in annual community appreciation communications
- Official Stonewall Sports Columbus Partner window cling for display at your business or organization.

Questions? Please reach out to matthew.graves@stonewallsports.org!

STONEWALL SPORTS COLUMBUS

PLAY. CONNECT. GIVE BACK.

	LEGACY PARTNER $7,500	TRAILBLAZER PARTNER $5,000	GRAND BALLROOM PARTNER $5,000	COMMUNITY BUILDER PARTNER $2,500	NEIGHBORHOOD PARTNER $1,000	LOCALS PARTNER $500	TRUE COLORS PARTNER $250
Logo on League Apparel	✓	✓	✓	✓	✓	✓	—
Website Recognition *w/ Link*	✓	✓	✓	✓	✓	✓	✓
Vendor Booth/Activation *at League Events*	Up to 3 Events	Up to 2 Events	Up to 2 Events	1 Event	—	—	—
Social Media Recognition	Dedicated Feature	Dedicated Feature	Dedicated Feature	Seasonal *(2x / year)*	1 Post	—	—
Opportunity to Host *League Events/Socials*	Signature Event Presenter	—	Host Eligible Events/Socials	—	—	—	—
Promotional Offers *Giveaways / Deal Ads*	✓	✓	✓	✓	✓	✓	—
League Email Recognition	✓	✓	✓	✓	✓	✓	✓
Employee Volunteer *Engagement Opportunity*	✓	✓	✓	✓	✓	✓	✓

EVERY PARTNER RECEIVES:

OFFICIAL STONEWALL SPORTS COLUMBUS PARTNER WINDOW CLING

Proudly display your support for LGBTQ+ sports and community.

TOGETHER WE PLAY.
TOGETHER WE GIVE BACK.

SPONSORSHIP COMMITMENT

Please complete the fields below to indicate your desired level of sponsorship and return via email (matthew.graves@stonewallsports.org). Upon receipt of your commitment form, we will send a letter of acknowledgement and invoice (where applicable).

Thank you from all of us at Stonewall Sports - Columbus!

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone Number: _____

Email Address: _____

DESIRED SPONSORSHIP LEVEL

Each Sponsorship Package comes with its own set of benefits. Please see Sponsor benefits page for more information.

- ○ **LEGACY ($7,500)**
- ○ **TRAILBLAZER ($5,000)**
- ○ **GRAND BALLROOM ($5,000)**
- ○ **COMMUNITY BUILDER ($2,500)**
- ○ **NEIGHBORHOOD ($1,000)**
- ○ **LOCALS ($500)**
- ○ **TRUE COLORS ($250)**

Sponsorship Commitment: $_____

○ **Enclosed is a check for the total amount made payable to *Stonewall Sports*.**

○ **Please send me an invoice (payable by check credit card)**

Commitments and Payments can be mailed to:

850 Twin Rivers Dr
PO Box 2352
Columbus, OH 43216

Stonewall Sports, Inc. is an exempt organization as described in Section 501C(3) of the Internal Revenue Code